



BOLD ASPIRATIONS

Presentation to Kansas Board of Regents
Wednesday, April 16, 2014

Bold Aspirations

KU lifting students and society

- **Educating leaders** whose experiences at KU prepare them to lead successful lives and to meet workforce needs
- **Building healthy communities** throughout Kansas and the nation via patient care, partnerships, and programs that promote well-being and prosperity
- **Making discoveries that change the world** through research that leads to new ways of understanding and interpreting human experience, new treatments, new products, and new jobs

Educating Leaders

Goal: More students who progress

Freshman Retention Rate Rate	Fall 2009 Cohort	Fall 2010 Cohort	Fall 2011 Cohort
University of Virginia (M)	96.1%	97.2%	97.5%
The University of North Carolina at Chapel Hill (M)	96.4%	96.9%	97.2%
University of Florida (M)	96.3%	95.9%	95.6%
Michigan State University (M)	91.6%	91.3%	91.1%
Indiana University-Bloomington	90.9%	90.8%	90.3%
<i>The University of Kansas Aspiration</i>		90.0%	
University at Buffalo, SUNY (M)	88.2%	87.6%	87.0%
The University of Iowa (M)	86.6%	85.6%	85.5%
University of Oregon	85.8%	86.2%	84.8%
University of Missouri-Columbia (M)	84.4%	85.0%	83.6%
University of Colorado Boulder	84.7%	83.8%	83.5%
The University of Kansas (M)	79.3%	79.9%	79.2%

(M) = University has a medical school

Educating Leaders

Goal: More students who graduate

Six-Year Graduation Rate	Fall 2004 Cohort	Fall 2005 Cohort	Fall 2006 Cohort
University of Virginia (M)	92.7%	93.8%	93.3%
The University of North Carolina at Chapel Hill (M)	87.7%	88.9%	89.2%
University of Florida (M)	84.3%	83.9%	85.0%
Michigan State University (M)	78.9%	78.5%	80.5%
Indiana University-Bloomington	71.4%	72.3%	75.6%
University of Missouri-Columbia (M)	69.3%	68.9%	70.8%
University at Buffalo, SUNY (M)	62.5%	65.6%	70.3%
<i>The University of Kansas Aspiration</i>		70.0%	
The University of Iowa (M)	69.6%	70.8%	69.8%
University of Oregon	68.2%	66.5%	68.1%
University of Colorado Boulder	67.9%	68.1%	68.0%
The University of Kansas (M)	61.0%	60.7%	64.0%

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Building Healthy Communities

Goal: Turn discoveries into prosperity

Measures of Entrepreneurship	FY 2010	FY 2012
Active confidential disclosure, inter-institutional and license agreements	366	576
Invention disclosures received	56	85
Current active startup companies	22	24
Material transfer agreements executed	103	111

Making Discoveries that Change the World

Goal: Attract more research to Kansas

Federal Research Expenditures	FY 2009	FY 2012
The University of North Carolina at Chapel Hill (M)	\$433,896,000	\$606,348,000
University of Colorado Boulder	\$248,259,000	\$330,089,000
University of Florida (M)	\$242,964,000	\$305,067,000
The University of Iowa (M)	\$255,101,000	\$269,734,000
Michigan State University (M)	\$177,355,000	\$268,952,000
University of Virginia (M)	\$223,998,000	\$240,254,000
University at Buffalo, SUNY (M)	\$154,876,000	\$193,613,000
<i>The University of Kansas Aspiration</i>	<i>\$175,000,000</i>	
The University of Kansas (M)	\$134,257,000	\$171,043,000
University of Missouri-Columbia (M)	\$124,796,000	\$114,345,000
University of Oregon	\$70,628,000	\$86,316,000
Indiana University-Bloomington	N/A	\$79,727,000

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Making Discoveries that Change the World

Goal: Attract more research to Kansas

Total Research Expenditures	FY 2009	FY 2012
The University of North Carolina at Chapel Hill (M)	\$651,308,000	\$884,791,000
University of Florida (M)	\$644,241,000	\$696,985,000
Michigan State University (M)	\$405,961,000	\$507,061,000
The University of Iowa (M)	\$334,937,000	\$446,429,000
University of Colorado Boulder	\$299,892,000	\$392,004,000
University of Virginia (M)	\$268,101,000	\$383,359,000
University at Buffalo, SUNY (M)	\$349,423,000	\$360,226,000
The University of Kansas (M)	\$236,544,000	\$286,262,000
University of Missouri-Columbia (M)	\$253,527,000	\$239,810,000
Indiana University-Bloomington	N/A	\$184,486,000
University of Oregon	\$86,371,000	\$105,030,000

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Making Discoveries that Change the World

Goal: Increase research expenditures per faculty

Federal Research Expenditures per Faculty	FY 2009	FY 2012
The University of North Carolina at Chapel Hill (M)	\$291,205	\$389,934
University of Colorado Boulder	\$236,212	\$310,818
The University of Iowa (M)	\$214,551	\$236,401
University of Virginia (M)	\$200,535	\$218,016
University at Buffalo, SUNY (M)	\$152,138	\$193,613
<i>The University of Kansas Aspiration</i>	<i>\$155,000</i>	
University of Florida (M)	\$114,552	\$150,874
The University of Kansas (M)	\$114,750	\$149,644
Michigan State University (M)	\$93,640	\$143,594
University of Oregon	\$118,902	\$131,379
University of Missouri-Columbia (M)	\$114,597	\$102,828
Indiana University-Bloomington	N/A	\$58,796

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Making Discoveries that Change the World

Goal: 12 National Academies members

National Academies Membership	2008	2011
The University of North Carolina at Chapel Hill (M)	32	31
University of Virginia (M)	28	29
University of Colorado Boulder	28	26
University of Florida (M)	21	23
The University of Iowa (M)	21	22
<i>The University of Kansas Aspiration</i>	12	
Indiana University-Bloomington	10	10
Michigan State University (M)	8	8
University of Oregon	7	8
University at Buffalo, SUNY (M)	6	7
The University of Kansas (M)	7	7
University of Missouri-Columbia (M)	6	7

Source: The Center for Measuring University Performance, Arizona State University

Making Discoveries that Change the World

Goal: Double national faculty awards

Awards, Fellowships and Memberships	2009	2011
The University of North Carolina at Chapel Hill (M)	33	28
Indiana University-Bloomington	15	18
Michigan State University (M)	17	18
University of Florida (M)	22	18
University of Virginia (M)	21	16
The University of Iowa (M)	13	14
<i>The University of Kansas Aspiration</i>	14	
The University of Kansas (M)	7	13
University of Colorado Boulder	26	12
University of Oregon	12	11
University at Buffalo, SUNY (M)	10	7
University of Missouri-Columbia (M)	10	4

Source: The Center for Measuring University Performance, Arizona State University

Rankings & Stature

Goal: More – and higher – ranked programs

<i>U.S. News & World Report “Top Public Schools” Ranking</i>	2014 Edition
University of Virginia (M)	2
The University of North Carolina at Chapel Hill (M)	5
University of Florida (M)	14
Michigan State University (M)	29
The University of Iowa (M)	29
Indiana University-Bloomington	31
University of Colorado Boulder	36
University of Missouri-Columbia (M)	44
The University of Kansas (M)	47
University at Buffalo, SUNY (M)	53
University of Oregon	53

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Rankings & Stature

Goal: More – and higher – ranked programs

Number of Graduate Programs Ranked in <i>U.S. News & World Report</i>	2015 Edition
The University of North Carolina at Chapel Hill (M)	87
Indiana University-Bloomington	61
University of Florida (M)	57
The University of Iowa (M)	52
University of Virginia (M)	51
Michigan State University (M)	51
The University of Kansas (M)	46
University of Missouri-Columbia (M)	44
University at Buffalo, SUNY (M)	39
University of Colorado Boulder	35
University of Oregon	23

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Rankings & Stature

Goal: More – and higher – ranked programs

- **18** graduate programs ranked in the top 20 among public university programs

#1	City Management & Urban Policy	#12	Public Finance & Budgeting
#1	Special Education	#12	Family Medicine
#2	Occupational Therapy	#12	Nursing-Midwifery
#3	Public Management Administration	#15	Printmaking
#4	Public Affairs	#15	Social Work
#5	Clinical Child Psychology	#17	Medicine – Primary Care
#6	Speech-Language-Pathology	#17	Clinical Psychology
#7	Audiology	#20	Pharmacy
#9	Physical Therapy		
#10	School of Education		

- **43** graduate programs ranked in the top 50

Rankings & Stature

Goal: More – and higher – ranked programs

Graduate Programs Ranked by <i>U.S. News & World Report</i> for 2015	2015 Ranking Among Publics	Change
Special Education	1	NC
School of Education	10	+2
Family Medicine	12	*
Medicine - Primary Care	17	+8
Aerospace Engineering	27	+6
Medicine - Research	32	+10
Electrical Engineering	36	+10
Earth Sciences	37	NC
Law	37	+8
Chemical Engineering	37	+3
Computer Engineering	38	+5
Biological Sciences	38	+1
Mathematics	41	-1
Civil Engineering	42	+4
Environmental/Environmental Health Engr.	42	+6
Chemistry	44	-2
Mechanical Engineering	44	+15
School of Business	47	^
Part-time MBA	49	-3
Computer Science	52	-4
Physics	52	NC
School of Engineering	58	+4

* Family Medicine not ranked in 2014; ^ School of Business' rank not published in 2014, so public ranking change not able to be calculated



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