

This presentation was given by Chancellor Bernadette Gray-Little to the Kansas Board of Regents on December 14, 2011. In it, she outlines the goals and aspirations of the University of Kansas over the next 10 years.

KU aspires to improve in absolute measures, such as retention and graduation rates, and relative to its peer universities, such as in the case of federal research expenditures. Efforts to enhance KU's performance relative to its peers will require not only meeting the rate of increase of its peers but exceeding them substantially.

For more details on the strategic plans outlined here, please visit <http://boldaspirations.ku.edu>

KU

THE UNIVERSITY OF
KANSAS

BOLD ASPIRATIONS

The University of Kansas is already a great public international research university ...

... but we want to be counted among the very top tier of the nation's best institutions.

This is where we are

| Peers as ranked among the 94 public comprehensive doctoral research universities | Overall Rank |
|--|--------------|
| The University of North Carolina at Chapel Hill (M) | 6 |
| University of Virginia (M) | 9 |
| University of Florida (M) | 11 |
| Michigan State University (M) | 23 |
| The University of Iowa (M) | 24 |
| University of Colorado at Boulder | 25 |
| Indiana University | 28 |
| University of Missouri-Columbia (M) | 36 |
| University of Oregon | 41 |
| University at Buffalo, SUNY (M) | 42 |
| The University of Kansas (M) | 48 |

Ranking based on federal research, national academies membership, faculty awards, alumni giving, first-year retention rate and six-year graduation rate.
(M) indicates the university has a medical school.

This is where we aspire to be

| Peers as ranked among the 94 public comprehensive doctoral research universities | Overall Rank |
|--|--------------|
| The University of North Carolina at Chapel Hill (M) | 6 |
| University of Virginia (M) | 9 |
| University of Florida (M) | 11 |
| Michigan State University (M) | 23 |
| The University of Iowa (M) | 24 |
| University of Colorado at Boulder | 25 |
| Indiana University | 28 |
| <i>The University of Kansas Aspiration</i> | 29 |
| University of Missouri-Columbia (M) | 36 |
| University of Oregon | 41 |
| University at Buffalo, SUNY (M) | 42 |

Ranking based on federal research, national academies membership, faculty awards, alumni giving, first-year retention rate and six-year graduation rate.
(M) indicates the university has a medical school.

We are going to get there by focusing on:

- **Educating Leaders**
- **Building Healthy Communities**
- **Making Discoveries that will Change the World**

EDUCATING LEADERS

Educating Leaders

KU aspires to increase first-year retention rate to 90%

| Freshman Retention Rate, 2009 Cohort | Retention Percent | ACT/ Converted SAT |
|---|--------------------------|-------------------------------|
| University of Florida (M) | 96.3% | 28.0 |
| University of Virginia (M) | 96.1% | 29.9 |
| The University of North Carolina at Chapel Hill (M) | 95.9% | 29.3 |
| Michigan State University (M) | 91.5% | * |
| Indiana University | 90.9% | 26.1 |
| <i>The University of Kansas Aspiration</i> | 90.0% | |
| University at Buffalo, SUNY (M) | 88.2% | 26.0 |
| The University of Iowa (M) | 86.6% | 25.4 |
| University of Oregon | 85.8% | 24.3 |
| University of Colorado at Boulder | 84.7% | 26.2 |
| University of Missouri-Columbia (M) | 84.4% | 26.0 |
| The University of Kansas (M) | 79.3% | 24.7 |

* Data not available

Educating Leaders

KU aspires to increase six-year graduation rate to 70%

| Six-Year Graduation Rate, Fall 2004 Cohort | Percent Graduating | Cohort ACT/ Converted SAT |
|---|---------------------------|--------------------------------------|
| University of Virginia (M) | 92.7% | 29.8 |
| The University of North Carolina at Chapel Hill (M) | 87.7% | 28.7 |
| University of Florida (M) | 84.3% | 27.9 |
| Michigan State University (M) | 78.8% | 24.7 |
| Indiana University | 71.4% | 23.9 |
| <i>The University of Kansas Aspiration</i> | 70.0% | |
| The University of Iowa (M) | 69.6% | 24.7 |
| University of Missouri-Columbia (M) | 69.3% | 25.0 |
| University of Oregon | 68.2% | 24.0 |
| University of Colorado at Boulder | 67.9% | 25.4 |
| University at Buffalo, SUNY (M) | 62.5% | 26.0 |
| The University of Kansas (M) | 61.0% | 24.3 |

Educating Leaders

KU aspires to reduce time to degree for doctoral students

| | KU Median Years to Doctoral Degree | AAU Median Years to Doctoral Degree |
|---------|------------------------------------|-------------------------------------|
| FY 2002 | 6.0 | 6.0 |
| FY 2003 | 6.3 | 6.0 |
| FY 2004 | 6.0 | 6.0 |
| FY 2005 | 6.2 | 5.9 |
| FY 2006 | 5.9 | 5.8 |
| FY 2007 | 5.9 | 5.7 |
| FY 2008 | 5.9 | 5.8 |
| FY 2009 | 6.0 | 5.9 |
| FY 2010 | 6.3 | 5.9 |

Source: Seven AAU institutions that exchanged data on a comparable basis

Educating Leaders

KU aspires to further elevate our national stature

- **KU will have 21 graduate degree programs in top 10 among *US News* publics, up from 14**
- **Medicine will be a *US News* top 25 school in rural medicine**
- **Medicine will be ranked in the top 25 public medical schools for NIH research**

Educating Leaders

How are we going to do this?

- **Creating a robust first-year experience**
- **Designing a new core curriculum**
- **Strengthening the recruiting pipeline**
- **Enhancing transfer alignment and success**

Educating Leaders

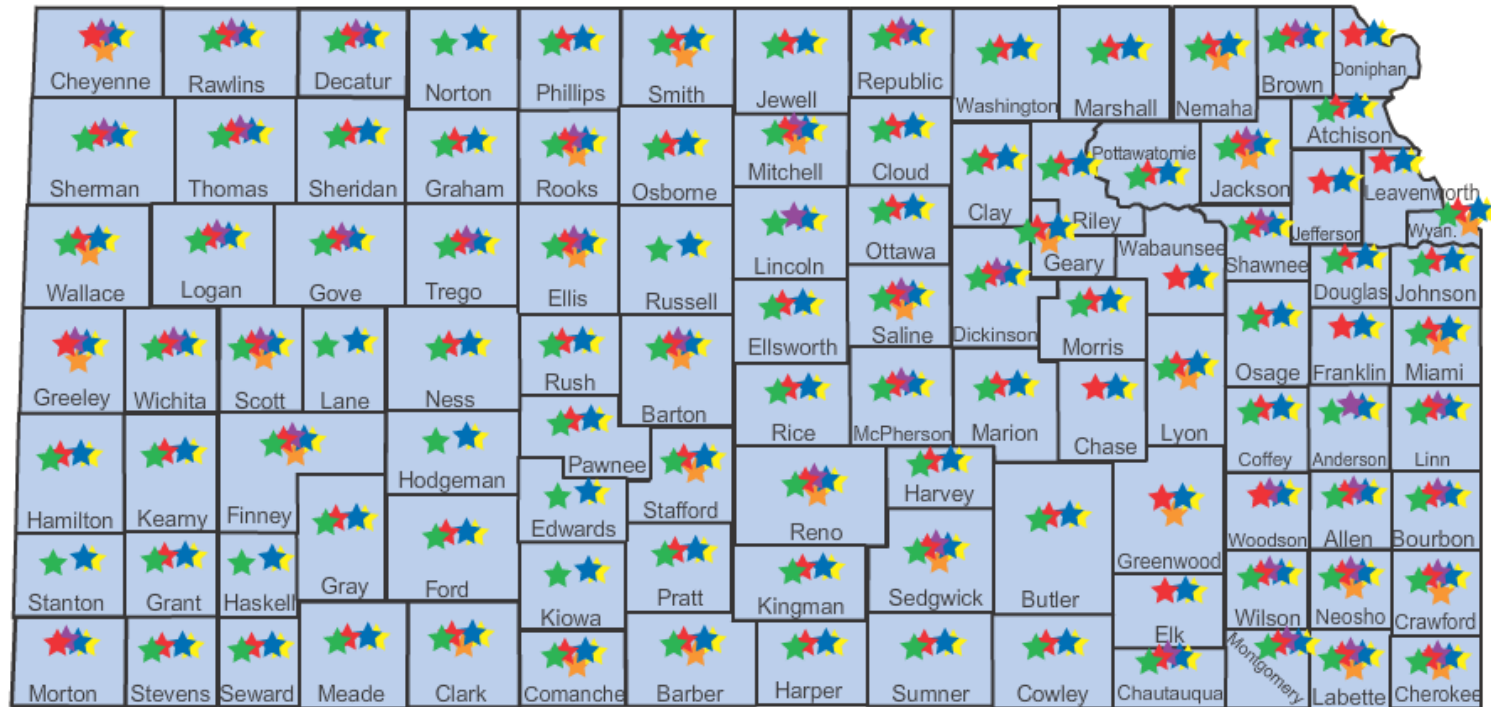
How are we going to do this?

- Elevating doctoral education
- Exploring enrollment management policies with Regents and others
- Leveraging Salina and Wichita campuses

BUILDING HEALTHY COMMUNITIES

Building Healthy Communities

KU will continue to work for Kansans in all 105 counties



- ★ Advancing Health Care Access
- ★ Strengthening the Health Care Workforce
- ★ Enhancing Student Education
- ★ Serving Communities
- ★ Researching to Improve Health
- ★ Outreach Connections

Building Healthy Communities

KU aspires to meet the health needs of rural Kansans

Practicing Kansas Physicians



- Trained at KU (49%)
- Trained elsewhere (51%)

KU Pharmacy Graduates



- Living in Kansas (63%)
- Living out of state (37%)

Building Healthy Communities

KU aspires to grow industry ties and spur entrepreneurship

| Measures of Entrepreneurship | FY09-FY11 |
|------------------------------------|-------------|
| New Licenses/Options | 42 |
| New Startups | 6 |
| Current Active Startups | 22 |
| New Invention Disclosures | 245 |
| US Patents Filed | 186 |
| US Patents Issued | 29 |
| Derived Revenue (from all sources) | \$3 million |

Building Healthy Communities

How are we going to do this?

- **Achieving NCI Designation**
- **Speeding deployment of discoveries via translational science grant**
- **Spurring drug discovery through IAMI**
- **Enhancing access to patient care**
- **Launching School of Public Health**

Building Healthy Communities

How are we going to do this?

- **Recruiting dynamic new leadership for KUMC**
- **Renegotiating and implementing affiliation agreement**
- **Creating business partnerships**
- **Emphasizing entrepreneurship, commercialization and job creation**

MAKING DISCOVERIES
THAT WILL CHANGE THE WORLD

Making Discoveries that will Change the World

KU aspires to grow federal research to \$175 million

| Federal Research Expenditures | FY 2009 |
|---|-----------------------------|
| The University of North Carolina at Chapel Hill (M) | \$431,837,000 |
| The University of Iowa (M) | \$252,336,000 |
| University of Colorado at Boulder | \$239,687,000 |
| University of Florida (M) | \$232,737,000 |
| University of Virginia (M) | \$218,499,000 |
| <i>The University of Kansas Aspiration</i> | <i>\$175,000,000</i> |
| Michigan State University (M) | \$164,198,000 |
| University at Buffalo, SUNY (M) | \$152,146,000 |
| The University of Kansas (M) | \$127,449,000 |
| University of Missouri-Columbia (M) | \$118,998,000 |
| Indiana University* | \$72,848,000 |
| University of Oregon | \$61,464,000 |

* Estimated

Making Discoveries that will Change the World

KU aspires to grow per-faculty research to \$155,000

| Per-faculty Federal Research Expenditures | FY 2009 |
|---|-------------------------|
| The University of North Carolina at Chapel Hill (M) | \$289,823 |
| University of Colorado at Boulder | \$228,056 |
| The University of Iowa (M) | \$212,225 |
| University of Virginia (M) | \$195,612 |
| <i>The University of Kansas Aspiration</i> | <i>\$155,000</i> |
| University at Buffalo, SUNY (M) | \$149,456 |
| University of Florida (M) | \$109,730 |
| University of Missouri-Columbia (M) | \$109,273 |
| The University of Kansas (M) | \$108,931 |
| University of Oregon | \$103,475 |
| Michigan State University (M) | \$86,694 |
| Indiana University* | \$54,609 |

* Estimated

Making Discoveries that will Change the World

KU aspires to increase National Academies membership to 12

| National Academies Membership | FY 2009 |
|---|-----------|
| The University of North Carolina at Chapel Hill (M) | 32 |
| University of Virginia (M) | 29 |
| University of Colorado at Boulder | 28 |
| University of Florida (M) | 23 |
| The University of Iowa (M) | 21 |
| <i>The University of Kansas Aspiration</i> | 12 |
| Indiana University | 11 |
| The University of Kansas (M) | 7 |
| University of Oregon | 7 |
| University at Buffalo, SUNY (M) | 7 |
| Michigan State University (M) | 7 |
| University of Missouri-Columbia (M) | 6 |

Source: The Center for Measuring University Performance, Arizona State University

Making Discoveries that will Change the World

KU aspires to double national faculty awards to 14

| Awards, Fellowships and Memberships | FY 2009 |
|---|-----------|
| The University of North Carolina at Chapel Hill (M) | 33 |
| University of Colorado at Boulder | 26 |
| University of Florida (M) | 22 |
| University of Virginia (M) | 21 |
| Michigan State University (M) | 17 |
| Indiana University | 15 |
| <i>The University of Kansas Aspiration</i> | 14 |
| The University of Iowa (M) | 13 |
| University of Oregon | 12 |
| University at Buffalo, SUNY (M) | 10 |
| University of Missouri-Columbia (M) | 10 |
| The University of Kansas (M) | 7 |

Source: The Center for Measuring University Performance, Arizona State University

Making Discoveries that will Change the World

How are we going to do this?

- **Focusing on Strategic Initiatives**
 - Sustaining the planet, powering the world
 - Promoting well-being, finding cures
 - Building communities, expanding opportunities
 - Harnessing information, multiplying knowledge
- **Recruiting Foundation Professors**
- **Promoting scholarly excellence**

If we do these things, the University of Kansas will be counted among the very top tier of the nation's best public international research universities.

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BOLD ASPIRATIONS