Bold Aspirations

KU lifting students and society

- **Educating leaders** whose experiences at KU prepare them to lead successful lives and to meet workforce needs

- **Building healthy communities** throughout Kansas and the nation via patient care, partnerships, and programs that promote well-being and prosperity

- **Making discoveries that change the world** through research that leads to new ways of understanding and interpreting human experience, new treatments, new products, and new jobs
Educating Leaders
Goal: More students who progress

<table>
<thead>
<tr>
<th>Freshman Retention Rate</th>
<th>Fall 2009 Cohort</th>
<th>Fall 2010 Cohort</th>
<th>Fall 2011 Cohort</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Virginia (M)</td>
<td>96.1%</td>
<td>97.2%</td>
<td>97.5%</td>
</tr>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>96.4%</td>
<td>96.9%</td>
<td>97.2%</td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>96.3%</td>
<td>95.9%</td>
<td>95.6%</td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>91.6%</td>
<td>91.3%</td>
<td>91.1%</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>90.9%</td>
<td>90.8%</td>
<td>90.3%</td>
</tr>
<tr>
<td><strong>The University of Kansas Aspiration</strong></td>
<td></td>
<td></td>
<td><strong>90.0%</strong></td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>88.2%</td>
<td>87.6%</td>
<td>87.0%</td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>86.6%</td>
<td>85.6%</td>
<td>85.5%</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>85.8%</td>
<td>86.2%</td>
<td>84.8%</td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>84.4%</td>
<td>85.0%</td>
<td>83.6%</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>84.7%</td>
<td>83.8%</td>
<td>83.5%</td>
</tr>
<tr>
<td><strong>The University of Kansas (M)</strong></td>
<td><strong>79.3%</strong></td>
<td><strong>79.9%</strong></td>
<td><strong>79.2%</strong></td>
</tr>
</tbody>
</table>

(M) = University has a medical school
Educating Leaders

Goal: More students who graduate

<table>
<thead>
<tr>
<th>University</th>
<th>Fall 2004 Cohort</th>
<th>Fall 2005 Cohort</th>
<th>Fall 2006 Cohort</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Virginia (M)</td>
<td>92.7%</td>
<td>93.8%</td>
<td>93.3%</td>
</tr>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>87.7%</td>
<td>88.9%</td>
<td>89.2%</td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>84.3%</td>
<td>83.9%</td>
<td>85.0%</td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>78.9%</td>
<td>78.5%</td>
<td>80.5%</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>71.4%</td>
<td>72.3%</td>
<td>75.6%</td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>69.3%</td>
<td>68.9%</td>
<td>70.8%</td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>62.5%</td>
<td>65.6%</td>
<td>70.3%</td>
</tr>
<tr>
<td><strong>The University of Kansas Aspiration</strong></td>
<td></td>
<td></td>
<td><strong>70.0%</strong></td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>69.6%</td>
<td>70.8%</td>
<td>69.8%</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>68.2%</td>
<td>66.5%</td>
<td>68.1%</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>67.9%</td>
<td>68.1%</td>
<td>68.0%</td>
</tr>
<tr>
<td><strong>The University of Kansas (M)</strong></td>
<td><strong>61.0%</strong></td>
<td><strong>60.7%</strong></td>
<td><strong>64.0%</strong></td>
</tr>
</tbody>
</table>

(M) = University has a medical school
## Building Healthy Communities

**Goal: Turn discoveries into prosperity**

<table>
<thead>
<tr>
<th>Measures of Entrepreneurship</th>
<th>FY 2010</th>
<th>FY 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active confidential disclosure, inter-institutional and license agreements</td>
<td>366</td>
<td>576</td>
</tr>
<tr>
<td>Invention disclosures received</td>
<td>56</td>
<td>85</td>
</tr>
<tr>
<td>Current active startup companies</td>
<td>22</td>
<td>24</td>
</tr>
<tr>
<td>Material transfer agreements executed</td>
<td>103</td>
<td>111</td>
</tr>
</tbody>
</table>
# Making Discoveries that Change the World

**Goal: Attract more research to Kansas**

<table>
<thead>
<tr>
<th>University Name</th>
<th>FY 2009</th>
<th>FY 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>$433,896,000</td>
<td>$606,348,000</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>$248,259,000</td>
<td>$330,089,000</td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>$242,964,000</td>
<td>$305,067,000</td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>$255,101,000</td>
<td>$269,734,000</td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>$177,355,000</td>
<td>$268,952,000</td>
</tr>
<tr>
<td>University of Virginia (M)</td>
<td>$223,998,000</td>
<td>$240,254,000</td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>$154,876,000</td>
<td>$193,613,000</td>
</tr>
<tr>
<td><strong>The University of Kansas Aspiration</strong></td>
<td><strong>$175,000,000</strong></td>
<td></td>
</tr>
<tr>
<td>The University of Kansas (M)</td>
<td>$134,257,000</td>
<td>$171,043,000</td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>$124,796,000</td>
<td>$114,345,000</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>$70,628,000</td>
<td>$86,316,000</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>N/A</td>
<td>$79,727,000</td>
</tr>
</tbody>
</table>

(M) = University has a medical school
### Making Discoveries that Change the World

**Goal: Attract more research to Kansas**

<table>
<thead>
<tr>
<th>Total Research Expenditures</th>
<th>FY 2009</th>
<th>FY 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>$651,308,000</td>
<td>$884,791,000</td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>$644,241,000</td>
<td>$696,985,000</td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>$405,961,000</td>
<td>$507,061,000</td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>$334,937,000</td>
<td>$446,429,000</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>$299,892,000</td>
<td>$392,004,000</td>
</tr>
<tr>
<td>University of Virginia (M)</td>
<td>$268,101,000</td>
<td>$383,359,000</td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>$349,423,000</td>
<td>$360,226,000</td>
</tr>
<tr>
<td><strong>The University of Kansas (M)</strong></td>
<td><strong>$236,544,000</strong></td>
<td><strong>$286,262,000</strong></td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>$253,527,000</td>
<td>$239,810,000</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>N/A</td>
<td>$184,486,000</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>$86,371,000</td>
<td>$105,030,000</td>
</tr>
</tbody>
</table>

(M) = University has a medical school
# Making Discoveries that Change the World

**Goal:** Increase research expenditures per faculty

<table>
<thead>
<tr>
<th>University Name</th>
<th>FY 2009</th>
<th>FY 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>$291,205</td>
<td>$389,934</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>$236,212</td>
<td>$310,818</td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>$214,551</td>
<td>$236,401</td>
</tr>
<tr>
<td>University of Virginia (M)</td>
<td>$200,535</td>
<td>$218,016</td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>$152,138</td>
<td>$193,613</td>
</tr>
<tr>
<td><strong>The University of Kansas Aspiration</strong></td>
<td><strong>$155,000</strong></td>
<td></td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>$114,552</td>
<td>$150,874</td>
</tr>
<tr>
<td><strong>The University of Kansas (M)</strong></td>
<td><strong>$114,750</strong></td>
<td><strong>$149,644</strong></td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>$93,640</td>
<td>$143,594</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>$118,902</td>
<td>$131,379</td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>$114,597</td>
<td>$102,828</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>N/A</td>
<td>$58,796</td>
</tr>
</tbody>
</table>

(M) = University has a medical school
Making Discoveries that Change the World
Goal: 12 National Academies members

<table>
<thead>
<tr>
<th>National Academies Membership</th>
<th>2008</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>32</td>
<td>31</td>
</tr>
<tr>
<td>University of Virginia (M)</td>
<td>28</td>
<td>29</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>28</td>
<td>26</td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>21</td>
<td>23</td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>21</td>
<td>22</td>
</tr>
<tr>
<td><strong>The University of Kansas Aspiration</strong></td>
<td><strong>12</strong></td>
<td></td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td><strong>The University of Kansas (M)</strong></td>
<td><strong>7</strong></td>
<td><strong>7</strong></td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>6</td>
<td>7</td>
</tr>
</tbody>
</table>

Source: The Center for Measuring University Performance, Arizona State University
Making Discoveries that Change the World
Goal: Double national faculty awards

<table>
<thead>
<tr>
<th>Awards, Fellowships and Memberships</th>
<th>2009</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>33</td>
<td>28</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>15</td>
<td>18</td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>17</td>
<td>18</td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>22</td>
<td>18</td>
</tr>
<tr>
<td>University of Virginia (M)</td>
<td>21</td>
<td>16</td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>13</td>
<td>14</td>
</tr>
<tr>
<td><strong>The University of Kansas Aspiration</strong></td>
<td></td>
<td><strong>14</strong></td>
</tr>
<tr>
<td>The University of Kansas (M)</td>
<td>7</td>
<td>13</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>26</td>
<td>12</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>12</td>
<td>11</td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>10</td>
<td>7</td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>10</td>
<td>4</td>
</tr>
</tbody>
</table>

Source: The Center for Measuring University Performance, Arizona State University
## Rankings & Stature

**Goal:** More – and higher – ranked programs

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Virginia (M)</td>
<td>2</td>
</tr>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>5</td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>14</td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>29</td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>29</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>31</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>36</td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>44</td>
</tr>
<tr>
<td><strong>The University of Kansas (M)</strong></td>
<td><strong>47</strong></td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>53</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>53</td>
</tr>
</tbody>
</table>

(M) = University has a medical school
### Rankings & Stature

**Goal: More – and higher – ranked programs**

<table>
<thead>
<tr>
<th>Number of Graduate Programs Ranked in</th>
<th>2015 Edition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>U.S. News &amp; World Report</strong></td>
<td></td>
</tr>
<tr>
<td>The University of North Carolina at Chapel Hill (M)</td>
<td>87</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>61</td>
</tr>
<tr>
<td>University of Florida (M)</td>
<td>57</td>
</tr>
<tr>
<td>The University of Iowa (M)</td>
<td>52</td>
</tr>
<tr>
<td>University of Virginia (M)</td>
<td>51</td>
</tr>
<tr>
<td>Michigan State University (M)</td>
<td>51</td>
</tr>
<tr>
<td><strong>The University of Kansas (M)</strong></td>
<td>46</td>
</tr>
<tr>
<td>University of Missouri-Columbia (M)</td>
<td>44</td>
</tr>
<tr>
<td>University at Buffalo, SUNY (M)</td>
<td>39</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>35</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>23</td>
</tr>
</tbody>
</table>

(M) = University has a medical school
Rankings & Stature

Goal: More – and higher – ranked programs

- **18** graduate programs ranked in the top 20 among public university programs
  - #1 City Management & Urban Policy
  - #1 Special Education
  - #2 Occupational Therapy
  - #3 Public Management Administration
  - #4 Public Affairs
  - #5 Clinical Child Psychology
  - #6 Speech-Language-Pathology
  - #7 Audiology
  - #9 Physical Therapy
  - #10 School of Education
  - #12 Public Finance & Budgeting
  - #12 Family Medicine
  - #12 Nursing-Midwifery
  - #15 Printmaking
  - #15 Social Work
  - #17 Medicine – Primary Care
  - #17 Clinical Psychology
  - #20 Pharmacy

- **43** graduate programs ranked in the top 50
## Rankings & Stature

Goal: More – and higher – ranked programs

<table>
<thead>
<tr>
<th>Graduate Programs Ranked by U.S. News &amp; World Report for 2015</th>
<th>2015 Ranking Among Publics</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Education</td>
<td>1</td>
<td>NC</td>
</tr>
<tr>
<td>School of Education</td>
<td>10</td>
<td>+2</td>
</tr>
<tr>
<td>Family Medicine</td>
<td>12</td>
<td>*</td>
</tr>
<tr>
<td>Medicine - Primary Care</td>
<td>17</td>
<td>+8</td>
</tr>
<tr>
<td>Aerospace Engineering</td>
<td>27</td>
<td>+6</td>
</tr>
<tr>
<td>Medicine - Research</td>
<td>32</td>
<td>+10</td>
</tr>
<tr>
<td>Electrical Engineering</td>
<td>36</td>
<td>+10</td>
</tr>
<tr>
<td>Earth Sciences</td>
<td>37</td>
<td>NC</td>
</tr>
<tr>
<td>Law</td>
<td>37</td>
<td>+8</td>
</tr>
<tr>
<td>Chemical Engineering</td>
<td>37</td>
<td>+3</td>
</tr>
<tr>
<td>Computer Engineering</td>
<td>38</td>
<td>+5</td>
</tr>
<tr>
<td>Biological Sciences</td>
<td>38</td>
<td>+1</td>
</tr>
<tr>
<td>Mathematics</td>
<td>41</td>
<td>-1</td>
</tr>
<tr>
<td>Civil Engineering</td>
<td>42</td>
<td>+4</td>
</tr>
<tr>
<td>Environmental/Environmental Health Engr.</td>
<td>42</td>
<td>+6</td>
</tr>
<tr>
<td>Chemistry</td>
<td>44</td>
<td>-2</td>
</tr>
<tr>
<td>Mechanical Engineering</td>
<td>44</td>
<td>+15</td>
</tr>
<tr>
<td>School of Business</td>
<td>47</td>
<td>^</td>
</tr>
<tr>
<td>Part-time MBA</td>
<td>49</td>
<td>-3</td>
</tr>
<tr>
<td>Computer Science</td>
<td>52</td>
<td>-4</td>
</tr>
<tr>
<td>Physics</td>
<td>52</td>
<td>NC</td>
</tr>
<tr>
<td>School of Engineering</td>
<td>58</td>
<td>+4</td>
</tr>
</tbody>
</table>

* Family Medicine not ranked in 2014;  ^ School of Business’ rank not published in 2014, so public ranking change not able to be calculated