

KU[®]

BOLD ASPIRATIONS



As our state's
flagship university,
KU's MISSION
is to *lift students*
and society

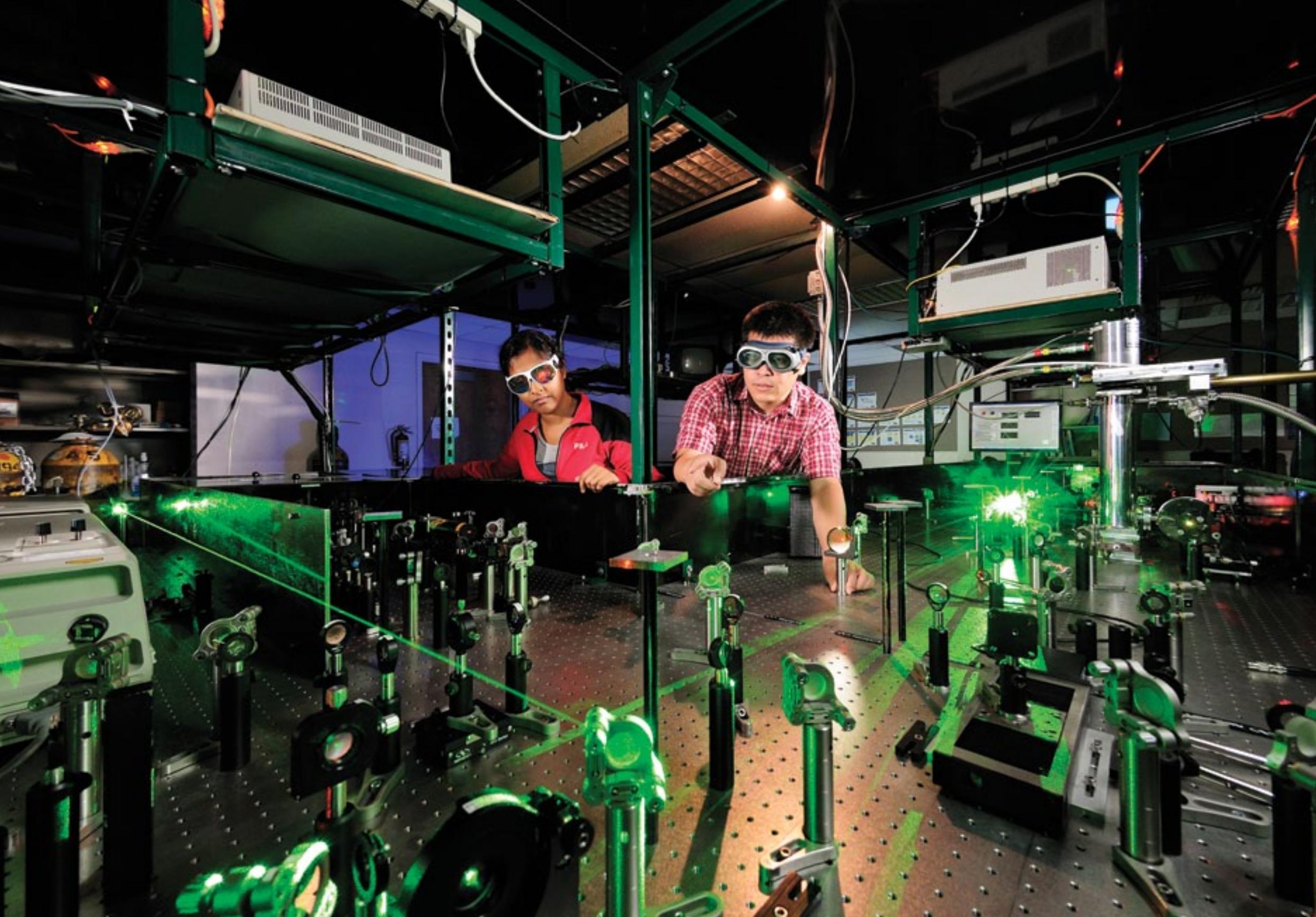
by educating
LEADERS



building healthy
COMMUNITIES



and *making*
discoveries that
will *change* the
WORLD



Our **ASPIRATIONS**

are **BOLD**:

to be recognized as

a *top-tier* public

international

research university

The
University of Kansas
has *already*
begun turning
ASPIRATIONS
into **REALITY**



BOLD

ASPIRATIONS

OUR EXPECTATIONS FOR OURSELVES

WE ARE BECOMING

A destination university that will

- » Attract student scholars from Kansas and around the world
- » Recruit top faculty and reward excellence in teaching and research
- » Train the leaders and innovators of the future

WE ARE CREATING

An engaging academic environment that will

- » Prepare students for successful lives and careers through a vibrant new curriculum
- » Provide a wide range of support services to facilitate graduation in four years
- » Offer exciting opportunities in research and study abroad

WE WILL

- » Elevate KU's stature nationally and internationally
- » Be recognized for excellence in research and innovation
- » Educate the leaders of tomorrow

OUR ASPIRATIONS FOR OUR STATE

WE WILL

Lead the way to prosperity and well-being

- » Become a magnet for innovative people and investments
- » Encourage entrepreneurship and commercial applications of innovations
- » Meet Kansas' workforce needs now and in the future

WE MUST

Meet our obligation to be good stewards of resources

- » Make a college education affordable through new scholarships and financial aid
- » Remove administrative barriers as outlined in the Changing for Excellence initiative, chancellor.ku.edu/changingforexcellence
- » Aggressively seek new business, civic, and educational partners and opportunities

WE ARE

Striving to work for Kansas by

- » Partnering with individuals, communities, and businesses
- » Providing care at a world-class cancer center and hospital and in Kansas communities
- » Delivering research focused on improving Kansans' daily lives

OUR HOPES FOR OUR WORLD

WE WILL

Sustain the Earth, power the planet

- » Create a sustainable future by cultivating new sources of energy and materials and more efficient use of scarce resources
- » Understand the complex causes and consequences of environmental change
- » Benefit businesses and consumers through the commercialization of KU innovations in sustainability

WE WILL

Promote well-being, discover cures

- » Enhance lifelong health and wellness — with preventive medicine, drug discovery and development, and acute care
- » Provide insight into human growth, language development, and cognition over the lifespan
- » Transform research into practical discoveries, therapies, and products that create jobs and save lives

WE WILL

Build communities, expand opportunities

- » Assist people and communities around the world in realizing their full potential
- » Explore and develop research on comprehensive interventions, education, public policy, and best practices for problems facing America's children and families
- » Promote enhanced self-reliance and worth, stronger communities, and greater appreciation of the power of diversity and constructive discourse

WE WILL

Harness information, multiply knowledge

- » Revolutionize how we live and thrive by harnessing the enormous potential of information
- » Control matter and information at the quantum, atomic, and molecular scale
- » Spur economic development and innovations in health care, energy, education, national security, and well-being

Join us today at
boldaspirations.ku.edu

The state of Kansas demands *a world-class* university

- » To educate future leaders in a competitive global economy
- » To make discoveries that benefit our world and enhance the growth and well-being of our state
- » To build healthy communities with innovative health solutions and sustainable prosperity

KU is a great university poised to realize its potential to become one of the best. Our strategic plan is a template for that transformation.

Rising far above will require the contribution of the entire Kansas community.



Expectations for KU

Globally recognized academic programs and greater strength in multidisciplinary research, achieved through a more vibrant curriculum and more engaged scholars recruited from around the world

Aspirations for Kansas

A more affordable college education to fulfill workforce needs; support for innovation to attract new investments; partnerships throughout the state; efficient use of resources

Hopes for our world

Advances in sustainability and renewable energy; healthier urban and rural communities; cures for disease; economic growth through innovative technology and research

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